



**AIA Middle Pennsylvania Chapter**  
A Chapter of The American Institute of Architects

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April 22, 2009

**RE: Just the Facts –  
Straight Talk on IBC and LEED Certification Changes**  
*2009 AIA Middle Pennsylvania Chapter Symposium  
Sponsor and Exhibitor Opportunities*

Dear Friend:

As a trusted name in the building materials industry, I invite you to join us as an exhibitor or sponsor at the 2009 AIA Middle Pennsylvania Chapter Symposium, **Just the Facts – Straight Talk on IBC and LEED Certification Changes**.

The one-day event will be held on **Thursday, November 5** from **8:30 am – 5:00 pm** at the Penn Stater in State College. An optional evening reception, dinner and presentation will cap off the day.

This year, at the request of vendors and Symposium guests, we have increased by nearly 25 percent the amount of time that guests can network with exhibitors. The result? More time to showcase your products and services to decision-making architects and engineers in a way that's hard to replicate during a typical office-based sales call.

The event will highlight up-the-minute changes in the International Building Code, as well as emerging changes to the LEED certification process. More than 400 architects, engineers and construction professionals will be invited to attend.

As an exhibitor, here's what you can expect from your investment:

- nearly four hours of valuable networking time with existing and potential clients;
- increased visits to your booth, driven in part by the success of our "passport" program which encourages and rewards guests to spend time with exhibitors;
- complimentary breakfast and lunch, and free attendance at any of our daytime presentations; and
- discounted booth fees for event sponsors, as outlined in the attached overview.

To secure your exhibit space and/or sponsorship, please complete Forms A and B and fax back to **814.534.0656**. A limited number of hotel rooms have been reserved at the Penn Stater for November 4 and 5, 2009 at a special group rate of \$109.00 per night (single occupancy plus tax). Reservations can be made by calling 814.863.5000 and referencing The American Institute of Architects block code AMEK09A or AIA-MPC Symposium. The group rate expires after October 4. After that, the current rate will apply.

If you have any questions or need additional information, please do not hesitate to contact conference planner Anne McGrath at 814.539.1317 or [annefmcgrath@verizon.net](mailto:annefmcgrath@verizon.net). You may also visit our web site at [www.aiamiddlepa.org](http://www.aiamiddlepa.org) for more information. On behalf of the AIA Middle Pennsylvania Chapter, I thank you for your interest and look forward to seeing you on November 5.

Sincerely,

Thomas M. Columbus, Jr., AIA  
Chair, AIA Middle Pennsylvania Chapter 2009 Symposium



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## **Just the Facts–** *Straight Talk on IBC and LEED Certification Changes*

2009 AIA Middle Pennsylvania Symposium  
Thursday, November 5, 2009  
The Penn Stater  
State College, Pennsylvania

### **Tentative Schedule of Events**

7:00 am – 8:30 am	Exhibitor Set-Up – President’s Hall (Exhibition Area)
8:30 am – 9:30 am	Guest Registration and Continental Breakfast President’s Hall (Exhibition Area)
9:30 am – 9:45 am	Welcoming Remarks – Executive I/II
9:45 am – 10:45 am	Session 1 – Executive I/II
10:45 am – 11:15 am	Break – President’s Hall (Exhibition Area)
11:15 am – 12:15 pm	Session 2 – Executive I/II
12:15 pm – 2:00 pm	Buffet Lunch in Exhibition Area – President’s Hall
2:00 pm – 3:00 pm	Session 3 – Executive I/II
3:00 pm – 3:30 pm	Break - Exhibition Hall – President’s Hall
3:30 pm – 4:30 pm	Session 4 – Executive I/II
4:00 pm – 8:00 pm	Exhibitor Tear-Down
4:30 pm – 4:45 pm	Closing Remarks – Executive I/II
5:00 pm – 6:00 pm	Cocktail Reception
6:00 pm – 7:30 pm	Dinner, followed by a special guest presentation

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For more information, contact conference planner Anne McGrath at [annefmcgrath@verizon.net](mailto:annefmcgrath@verizon.net) or 814.539.1317.



**Just the Facts—**  
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2009 AIA Middle Pennsylvania Symposium  
Thursday, November 5, 2009  
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**Sponsorship Opportunities**

**Each Sponsor Receives At Least:**

- Discounted Exhibition Booth fees
- Recognition in promotional materials, including:
  - Invitation/guest registration materials
  - Event Signage
  - AIA Middle Pennsylvania Web Site [www.aiamiddlepa.org](http://www.aiamiddlepa.org)
  - Program
  - Media Materials
  - Bi-monthly Chapter newsletter

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|  <b>Guest Registration</b><br>(10% discount on Exhibition Booth fee)                                                                                                                                      | \$ 350  |
|  <b>Continental Breakfast</b><br>(10% discount on Exhibition Booth fee)                                                                                                                                 | \$ 350  |
|  <b>Buffet Luncheon</b><br>(10% discount on Exhibition Booth fee)                                                                                                                                       | \$ 350  |
|  <b>Continuing Education Session (<i>four are available</i>)</b><br>(10% discount on Exhibition Booth fee and the opportunity to address guests for up to five minutes at the beginning of the session) | \$ 500  |
|  <b>Reception at Penn Stater</b><br>(10% discount on Exhibition Booth fee and the opportunity to address guests for up to five minutes during the gathering)                                            | \$ 500  |
|  <b>Dinner at Penn Stater</b><br>(Complementary Exhibition Booth and the opportunity to address guests for up to five minutes during the gathering)                                                     | \$1,000 |
|  <b>Symposium Scholarships<br/>for Penn State University Architectural Students (<i>unlimited number</i>)</b><br>(10% discount on Exhibition Booth fee)                                                 | \$ 350  |
|  <b>Friends of AIA-Middle Pennsylvania Chapter (<i>unlimited number</i>)</b>                                                                                                                            | \$ 100  |



**Just the Facts –  
 Straight Talk on IBC and LEED Certification Changes**

**(FORM A)**

*2009 AIA Middle Pennsylvania Symposium  
 Thursday, November 5, 2009  
 The Penn Stater – State College, PA*

CompanyName: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Exhibit Staff Names: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

**Cost per Booth: \$395**

Exhibitors will receive a complementary breakfast and lunch, and are invited to attend Symposium workshops at no cost. Multiple booth reservations are available up to three booth spaces. Please mark your first, second and third choices for booth space on the attached layout. While we will do our best to honor your request, please note that booths will be reserved on a first-come, first-served basis. Booth cost includes a non-refundable \$100 deposit.

**Number of Booths:** \_\_\_\_\_ (Booths measure 8' x 8')      **Booth Choices:** \_\_\_\_\_

**Booth Needs:** *Chairs* \_\_\_\_\_ (number)    *Electricity:* Yes / No    *Internet:* Yes / No    *Other:* \_\_\_\_\_

One (1) six-foot table with table cloth and skirting will be provided per booth. Additional charges for electricity and wired Internet service apply (\$30 each) and are outlined on Form B. Free wireless Internet service will be available through the Penn Stater network.

**Decorations, Signs, Furniture and Related Items**

All exhibitors can equip their booth with furniture, lamps, potted plants and flowers or other items provided that they are in keeping with the general decorative scheme and do not obstruct the general view of guests.

**Booth Set-Up and Tear-Down**

Exhibitors are responsible for their booth set-up and tear-down. Exhibitor set-up is scheduled for **Thursday, 11/5/09** from **7:00 am – 8:30 am**. Tear-down is scheduled for **Thursday, 11/5/09 beginning anytime after 4:00 pm**. Exhibitors who join us for the post-event reception and dinner are asked to tear down their exhibit by 8:00 pm on 11/5/09.

*Please note – The Penn Stater cannot provide shipping materials or overnight shipping services.*

**Liability**

It is agreed that exhibitors will assume all responsibility for damage to the exhibition hall and will not hold the Penn Stater Conference Center or the AIA Middle Pennsylvania Chapter responsible for any damage which might ensue from any cause whatsoever. Any damage to the exhibition hall is the sole responsibility of the exhibitor causing the damage or defacement.

In consideration of the acceptance of this application, the undersigned, intending to be legally bound for myself, my heirs, personal representatives and assigns do hereby waive and release the AIA Middle Pennsylvania Chapter, all sponsors and/or their employees, agents or representatives from any and all rights and claims for any injuries, loss or damages that the undersigned might sustain to the fullest extent permitted by law.

**Please make checks payable to: AIA Middle Pennsylvania Chapter**

Please send checks and registration forms to:

Anne McGrath, Event Coordinator  
 409 Luzerne Street  
 Johnstown, PA 15905  
[annefmcgrath@verizon.net](mailto:annefmcgrath@verizon.net), 814.539.1317

Signed: \_\_\_\_\_

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Organization



**Just the Facts –  
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**(FORM B)**

*2009 AIA Middle Pennsylvania Symposium  
 Thursday, November 5, 2009  
 The Penn Stater – State College, PA*

**Company and Billing Information**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Amount Due:**

- Sponsorship Total** .....\$ \_\_\_\_\_
  - Guest Registration (1).....\$350
  - Continental Breakfast (1).....\$350
  - Buffet Luncheon (1).....\$350
  - Scholarships for PSU Students (unlimited) .....\$350
  - Continuing Education Session (4) .....\$ 500
  - Reception (1).....\$ 500
  - Dinner (1) .....\$1,000
  - Friend of AIA-MPC (unlimited) .....\$ 100

- Booth Fee (per booth)** .....\$ \_\_\_\_\_
  - Non-sponsors and Friends of AIA-MPC \$395.00
  - Guest Registration (10% discount) \$355.50
  - Continental Breakfast (10% discount) \$355.50
  - Continuing Education Session (10% discount) \$355.50
  - Buffet Luncheon (10% discount) \$355.50
  - Reception at Penn Stater (10% discount) \$355.50
  - Symposium Scholarships for Penn State Architectural Students (10% discount) \$355.50
  - Dinner (Complementary booth space) \$ -0-

**Electrical Fee (\$30 per booth)** .....\$ \_\_\_\_\_

**Wired Internet Access Fee (\$30 per booth)** ..... \$ \_\_\_\_\_  
*Recommended for intensive computer-based presentations. Free wireless Internet service is available through the Penn Stater for routine Internet access.*

**Evening Reception and Dinner at the Penn Stater** ..... \_\_\_\_\_ guests @ \$35.00 pp \$ \_\_\_\_\_

**TOTAL** ..... \$ \_\_\_\_\_

**Method of Payment:**

- My check is included. (Check made payable to: **AIA Middle Pennsylvania Chapter**)
- Please invoice my company at the address listed above.
- I have completed and enclosed Form A and Form B
- Please mail or fax to:
  - Anne McGrath
  - 409 Luzerne Street
  - Johnstown, PA 15905
  - 814.534.0656 (fax)

*Thank you. We look forward to working with you and seeing you on Thursday, November 5!*



## Just the Facts – Straight Talk on IBC and LEED Certification Changes

*2009 AIA Middle Pennsylvania Symposium Booth Layout*

*Thursday, November 5, 2009*

*The Penn Stater – State College, PA*

