



AIA Middle Pennsylvania Chapter
A Chapter of The American Institute of Architects

April 22, 2009

**RE: Just the Facts –
Straight Talk on IBC and LEED Certification Changes**
*2009 AIA Middle Pennsylvania Chapter Symposium
Sponsor and Exhibitor Opportunities*

Dear Friend:

As a trusted name in the building materials industry, I invite you to join us as an exhibitor or sponsor at the 2009 AIA Middle Pennsylvania Chapter Symposium, **Just the Facts – Straight Talk on IBC and LEED Certification Changes**.

The one-day event will be held on **Thursday, November 5** from **8:30 am – 5:00 pm** at the Penn Stater in State College. An optional evening reception, dinner and presentation will cap off the day.

This year, at the request of vendors and Symposium guests, we have increased by nearly 25 percent the amount of time that guests can network with exhibitors. The result? More time to showcase your products and services to decision-making architects and engineers in a way that's hard to replicate during a typical office-based sales call.

The event will highlight up-the-minute changes in the International Building Code, as well as emerging changes to the LEED certification process. More than 400 architects, engineers and construction professionals will be invited to attend.

As an exhibitor, here's what you can expect from your investment:

- nearly four hours of valuable networking time with existing and potential clients;
- increased visits to your booth, driven in part by the success of our "passport" program which encourages and rewards guests to spend time with exhibitors;
- complimentary breakfast and lunch, and free attendance at any of our daytime presentations; and
- discounted booth fees for event sponsors, as outlined in the attached overview.

To secure your exhibit space and/or sponsorship, please complete Forms A and B and fax back to **814.534.0656**. A limited number of hotel rooms have been reserved at the Penn Stater for November 4 and 5, 2009 at a special group rate of \$109.00 per night (single occupancy plus tax). Reservations can be made by calling 814.863.5000 and referencing The American Institute of Architects block code AMEK09A or AIA-MPC Symposium. The group rate expires after October 4. After that, the current rate will apply.

If you have any questions or need additional information, please do not hesitate to contact conference planner Anne McGrath at 814.539.1317 or annefmcgrath@verizon.net. You may also visit our web site at www.aiamiddlepa.org for more information. On behalf of the AIA Middle Pennsylvania Chapter, I thank you for your interest and look forward to seeing you on November 5.

Sincerely,

Thomas M. Columbus, Jr., AIA
Chair, AIA Middle Pennsylvania Chapter 2009 Symposium